Linux Business Adoption Campaign Launch Ceremony and "Linux – Head Start for Hong Kong" Seminar

Information Technology Services Department of the HKSAR, Hong Kong Productivity Council and Hong Kong Linux Industry Association are going to organise a "Linux Business Adoption Campaign" in Hong Kong during September to December 2003. The aim is to provide information and best practices in implementing information technology systems and deploying applications on the Linux platform. The campaign will cover a wide range of activities, including *"Linux Total Cost of Ownership Analysis", "Linux Solution Seminar Series", "Linux Business Adoption Award"* and *"Linux Business Adoption Awardee Seminar Series".*

Linux Business Adoption Award

- **Objective:** To promote and motivate enterprises, SMEs and educational sectors to deploy IT Application on Linux platform.

- **Eligibility:** Organizations registered in Hong Kong with good business deployment experience on Linux platform.

- **Award Category:**
  1. Office Automation and Business Application
  2. Infrastructure Building & Communication Application
  3. Educational Application
  4. Linux Appliance

- **Nomination Period :** 2 September – 9 October, 2003
- **Submission Fee :** Free of Charge
- **Submission Deadline:** 10 October, 2003 (12:00noon)
- **Judging Date :** 24 October 2003

For further information, please visit the campaign web site:

www.digihall21.org/linuxaward2003

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Date : 16 September 2003
Time : 2:00pm – 5:00pm
Venue : Exhibition Hall, 4/F., HKPC Building
78 Tat Chee Avenue, Kowloon
Enquiry : (Tel) 27885918 (Email) dp_enquiry@hkpc.org
Admission : Free of Charge

Agenda:

- **Mr. Alan Wong**
  Director of Information Technology Services
  Information Technology Services Department of HKSAR
  Dr. W. C. Keung, Branch Director (Information Technology and Services)
  Hong Kong Productivity Council

- *A Practical Total Cost of Ownership Analysis for HK Enterprises on Linux Deployment*
  Mr. Edward Tam, Principal Consultant
  Hong Kong Productivity Council

- *Oracle on Unbreakable Linux*
  Mr. Lionel Louie, Director of Sales Consulting
  Oracle Systems Hong Kong Limited

- *Morgan Stanley Linux Strategy and Implementation Experience in Mission Critical Applications*
  Mr. Rod Greenwood, Executive Director
  Morgan Stanley Dean Writter Asia Limited

- *Linux Services Provider Readiness to serve End Users*
  Mr. David Chow, Chairman
  Hong Kong Linux Industry Association

Enrolment Form for Seminar (Please complete and fax it back to 2788 5860 or send the information to dp_enquiry@hkpc.org)

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Co-organisers:
Small & Medium Enterprises Office, Trade & Industry Department, HKSAR Government
The Hong Kong Chamber of Small and Medium Business Ltd.
Hong Kong Computer Society
Hong Kong Linux User Group
Hong Kong Linux Player Group
World Expo (Asia) Limited

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